

AUTOMOTIVE DIGITALISATION

# iNtENCE and intive – all software from a single source



iNtENCE automotive electronics and intive – a global, digital product development company based in Munich – are entering into a strategic partnership. The objective is to jointly support the automotive sector in the digital transformation. The offers of both companies complement each other perfectly. This means a further enhanced service provided by iNtENCE for automotive manufacturers and suppliers in all

aspects of digitalisation. As a technology partner with many years of experience, iNtENCE is an expert in the development of embedded automotive software and future-oriented driver assistance systems as well as a pioneer in the design of HMI. The experience of intive in the areas of web and mobile development, product and UX design as well as IT security supplement the offer.



- ✓ Technology leader in automotive software
- ✓ In-house solutions and products
- ✓ More capacity
- ✓ All iNtENCE contact partners remain the same
- ✓ Usual iNtENCE quality



## intive

- ✓ Partner for all types of digitalisation
- ✓ Web technologies, UI/UX & product design
- ✓ Scalable back-end solutions
- ✓ IT security experts
- ✓ Nearshoring & optimal TCO

# Partners for a mobile future



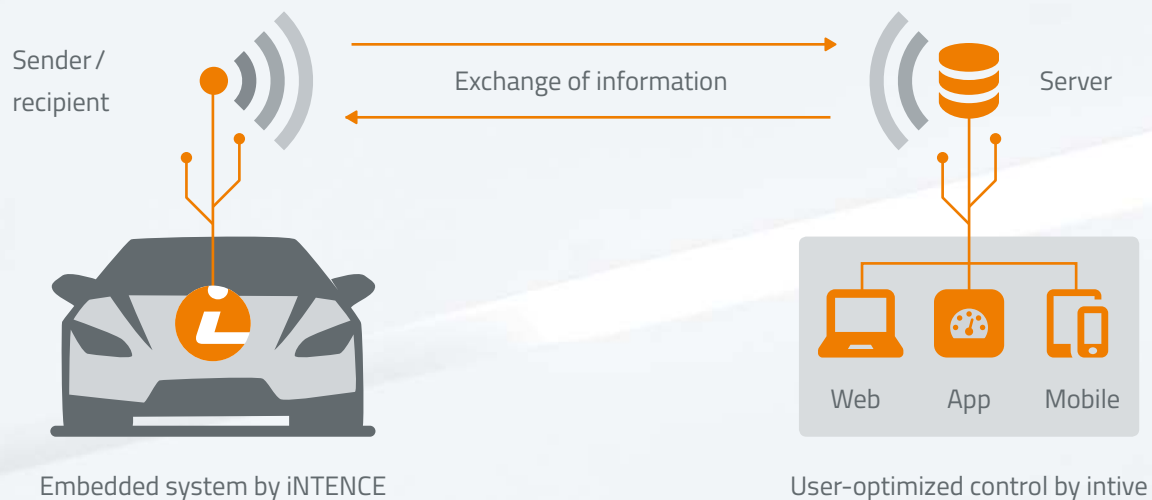
“Together with intive, the global player for user-centred web and mobile solutions, we are now able to provide comprehensive support to our customers in the automotive sector as they make their way into the digital world.”

**Peter Schmidt, CEO iNTEENCE**



“The technology expertise of iNTEENCE and the design know-how of intive make the product perfect. You might say that intive is approaching the car from the outside, whereas iNTEENCE is working in the car itself.”

**Ludovic Gaudé, CEO intive**



## About intive

With more than 1500 specialists, intive helps their customers to make ideas a digital reality. With its demanding, curious and agile mentality, intive create exceptional software solutions which help its customers to accelerate their own digital transformations. intive provides added-value across the entire application lifecycle from the idea of product through to its maintenance.

The company's head office is in Munich. With 13 development centres in Germany, Poland and Argentina as well as regional offices in the USA, France, Great Britain, Sweden and Spain, intive is a reliable partner for companies such as Audi, BMW, Credit Suisse, Esprit, ING, Microsoft, Viacom, Vodafone and Volkswagen.